

## Yahoo Site Explorer offline – LRT returns double link data

Nov 22

This is an open letter to our clients and prospective clients from Christoph C. Cemper, creator of the Link Research Tools.

## Yahoo Site Explorer Down per Nov 21 2011

As you probably know – Yahoo Site Explorer has [stopped working yesterday per November 21](#).

Finally. This has [been long awaited](#) and postponed by over a year, at least for us.

### Site Explorer Update

With the [completion of algorithmic transition](#) to Bing, Yahoo! Search has merged Site Explorer into [Bing Webmaster Tools](#). Webmasters should now be using the Bing Webmaster Tools to ensure that their websites continue to get high quality organic search traffic from Bing and Yahoo!.

Please check the following blog articles for more information

- [Microsoft Webmaster Tools to support Yahoo! Site Explorer Community](#)
- [Site Explorer transition to Bing Webmaster Tools](#)

We'd also like to recommend [Sitemaps](#) a useful mechanism to inform search engines about pages on their sites.

You can stay current with the latest news and information by visiting the [Yahoo! Search blog](#) site

Yahoo Site Explorer Offline went offline on Nov 21 2011

## Link Research Tools not affected

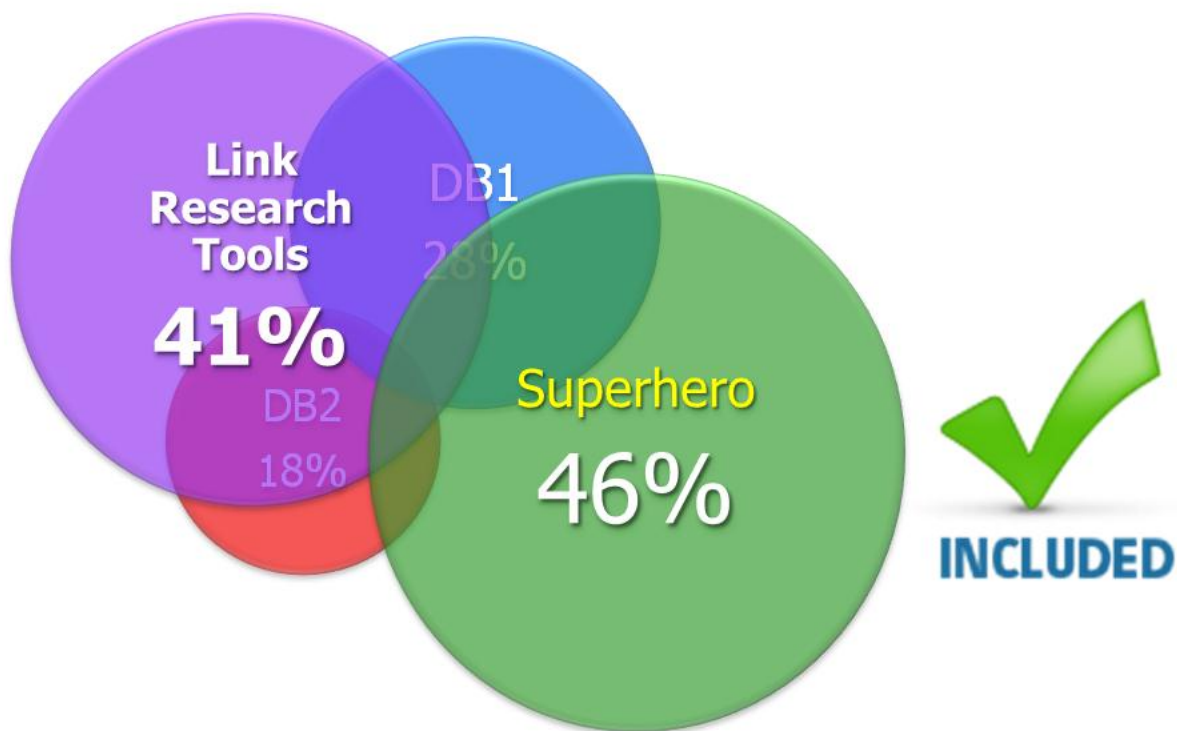
For you as a client this only means, that we now aggregate and validate link data from 22 instead of 23 sources.

The effect of Yahoo Site Explorer ceasing operations is mild based on our experience and test we conducted for for the past months.

## New Link Data Source = Double Link Data

Also note that in [last week's Link Boost update](#) we also added two new high quality link data sources to the mix (hence the jump from 21 to 23).

This means – for [Superhero accounts](#) – up to a double number of links for your research based on our tests.



Link Research Tools double link data amount despite Yahoo Site Explorer offline, DB1 and DB2 are two commercial link databases compared to what you get with Link Research Tools

## Small Site Research Improved

Especially research on small websites profit from this as the discovery rate has been greatly improved with this for small domains.

Small domain data is a big problem that many of the “monolithic” link tools fight with, and will continue to do so, by concept. This is the reason why Link Research Tools aggregate so many different sources and validate them in real-time for you. Every report is fresh.

So, the LRT results are fantastic for you as an SEO and absolutely unique on the market today.

## Sudden Link Spikes? No, better data! Same price.

If you wondered why you suddenly see more links than last week, this is why. The new strong link data sources we integrated for you as an ongoing improvement of the product show full effect. This can also be seen in the new feature “Link Boost” we introduced last week.

Also if you set Link Alerts you probably see similar “boost” effects with more links. There you can use the metric “Google Update date” to better gauge WHEN the link was actually placed.

I hope I could clarify the “sudden link spike” that so many of you see because of this improvement and can calm you that it is probably not an unnatural link spike, but a drastic improvement of the tools.

## Double Link Data and more

These are great improvements, with

the doubling of the link data,

the [Competitive Landscape Analyzer](#),

the [SERP research tool](#)

and the new [Contact Finder](#)

I think we really boosted the functionality of the tools also in this year for you.

I'm especially proud on my team that made this happen, but wait – there's more to come!

Stay tuned. We're not resting.

With this I wish you Happy Researching and warm regards from freezing Vienna

Christoph C. Cemper  
and the Team of  
Link Research Tools

PS: If you have any questions open, just let me know!

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